



Training Programme for Green Micro Entrepreneurs

**Business and Wellness
from Green Economy Growth**

Participate in the new, international training programme to increase your business competencies!

The training programme consists of eight different modules tailored to micro green entrepreneurs. You can choose the modules most relevant to your needs.

The training programme has a learning-by-doing approach. It consists of local group meetings with other participants and performing individual assignments. The assignments are connected with your own enterprise and business issues.

By completing the modules, you get **the NatureBizz Toolbox** to support your successful business operations.

The programme is organised *from January 2020 to May 2020* in Finland, Sweden, Estonia and Latvia.

Modules

- Managing Green Micro Business
- Understanding Green Consumers
- Building a Green Brand
- Steps Towards Sustainable Quality
- Green Product Development and Service Design
- Managing Supply Chains in Green Micro Business
- Communication in Customer Journey
- Green Entrepreneurs Go International

For

- Established and future micro entrepreneurs exploiting business opportunities and implementing business operations based on natural resources
- Business developers supporting green micro entrepreneurs

Benefits

The training programme:

- enables you to deal with business problems and run more sophisticated but profitable business
- supports you in adapting to a changing business environment

More information and registration: www.projectnaturebizz.eu